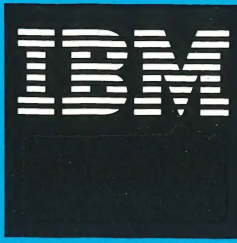


**IBM typewriters.  
Investments  
in productivity.**



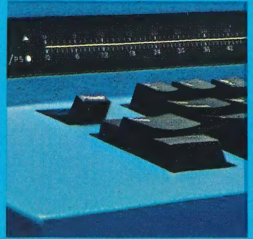
**IBM Correcting "Selectric" III  
Typewriter**



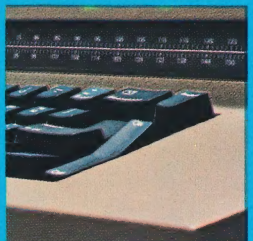
**IBM Electronic 75 Typewriter**



**IBM Electronic 50 Typewriter**



**IBM Electronic 60 Typewriter**







**IBM Typewriters are designed to meet the requirements of today's business.**

All are compact, efficient and convenient to use. All deliver the kind of typing quality you've come to expect from IBM. And, in most cases, we can even offer you a trade-in allowance for your present office typewriter. So, in addition to IBM quality and improved productivity, you can take advantage of IBM economy, too.

The result? Real solutions to your office typing problems. Which in turn result in real typing productivity for your office. No matter which IBM typewriter you choose.

**Error-free originals.**

The IBM Correcting "Selectric" III Typewriter allows you to produce crisp, clean, error-free originals the very first time you type. It effectively eliminates the need for time-consuming erasures, manual cover-up tape or messy correction fluid.

**Push-button correction.**

How? With a special correcting key that actually lifts your typing errors right off the page with a simple keyboard action that barely breaks the typing rhythm.

**Here's how it works.**

When a typing error is made, simply press the correction key to backspace to the point of error. Retype the error to lift it off the page. Type in the correction. Then proceed at first-draft speed to a finished, high-quality result.

**More convenient features.**

The IBM Correcting "Selectric" III Typewriter has even more to offer. For example:

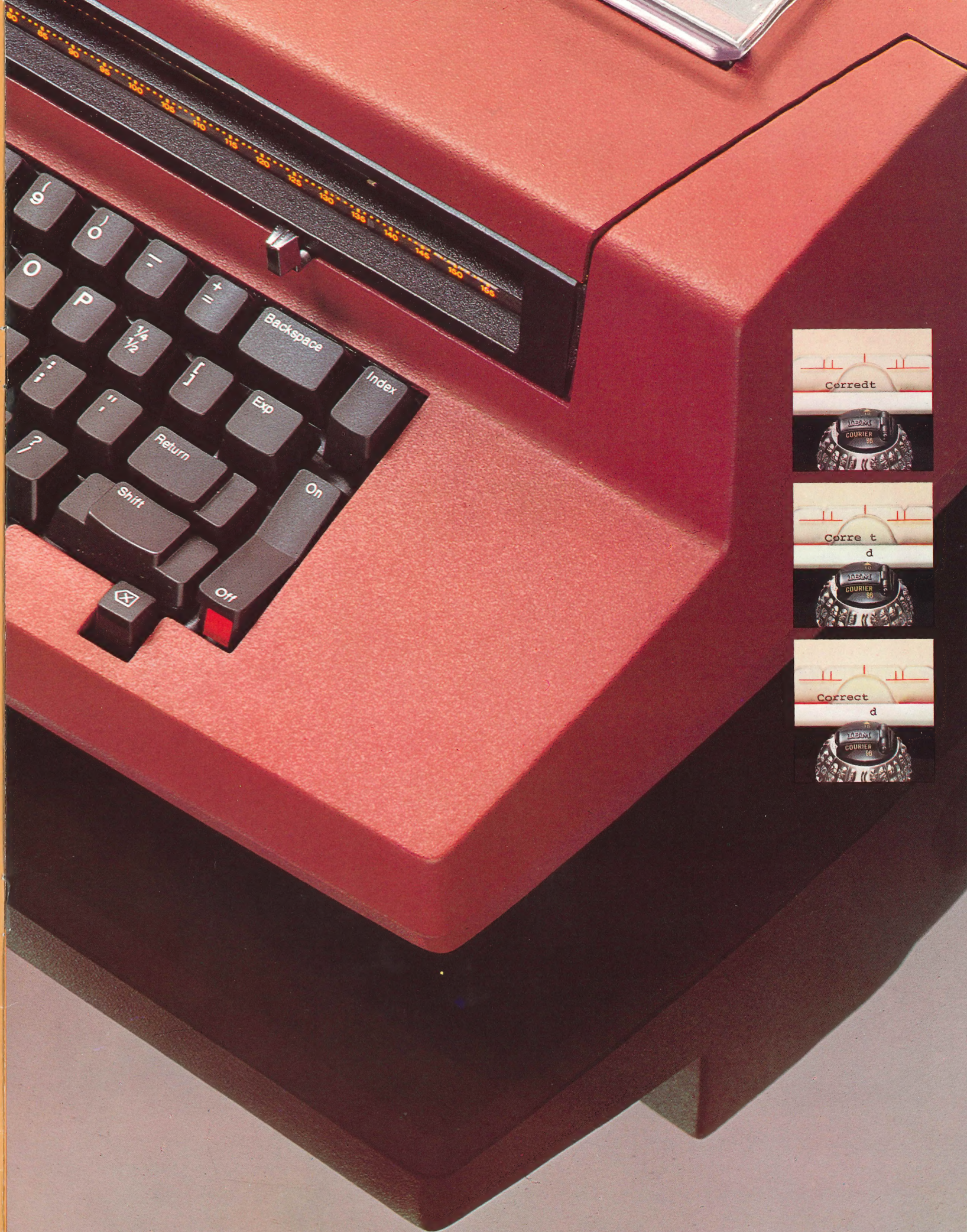
**Large, nonglare keys.** For increased typing comfort, the keyboard has a special non-reflective surface that helps reduce glare and eyestrain. And the keys are 25% larger than those of the IBM "Selectric" II family for a better typing touch.

**Lighted margin scale.** You know at a glance, on dual-pitch models, whether the typewriter is set in 10- or 12-pitch and where the typing element is located. It also serves as a visual reminder to turn the machine off when not in use.

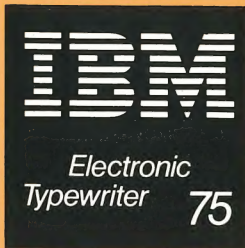
**Page-end indicator.** A reliable and simple way to ensure consistent end-of-page margins. It can also be used as a paper rest for easy proofreading.

**Acoustical sound package.** This feature, available at additional cost, can significantly reduce noise and glare from office light, making your office a more pleasant place to work.

**IBM Correcting "Selectric" III Typewriter**







**Easy five-key editing.**

With the IBM Electronic 75 Typewriter, you spend less time making complicated typing revisions.

That is because the IBM Model 75 has its own easy-to-use five-key editing panel.

Used in conjunction with the typewriter's 7,500-character electronic memory, the editing panel lets you make revisions and corrections without completely retyping. You type only the changes and the typewriter does the rest.

**Document assembly.**

You can also create new documents from standard phrases and paragraphs stored in the typewriter's memory. Or combine stored information with new typing for customized letters and memoranda.

**More time-saving features.**

The IBM Electronic 75 Typewriter is convenient in other ways, too. For example:

**31-character storage.** This storage capability allows the typist to continue high-speed typing while the carrier is in the process of returning to the left margin. Typed characters are stored in memory until the carrier completes the return, then are played out automatically.

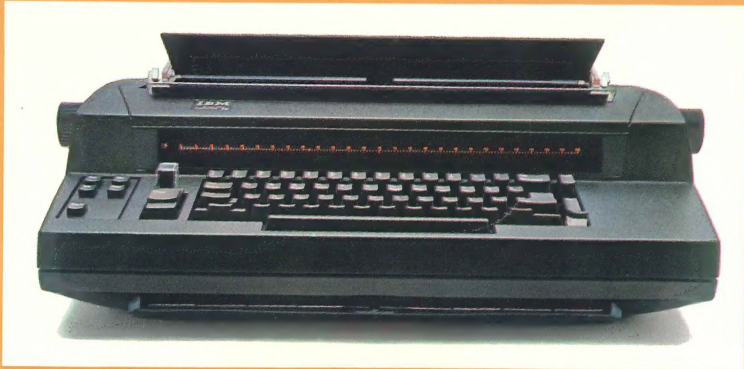
**Typamatic X and period.** Two repeating keys that save you time and effort. The IBM Electronic 75 Typewriter also offers typamatic space, backspace, index, hyphen, underscore and carrier return.

**15,500-character storage.** The IBM Model 75 is also available with a 15,500-character memory in case the additional storage of 8,000 characters is desired.

**A snap-in ribbon cassette system.** The IBM Ribbon Cassette System features a convenient snap-in ribbon and lift-off tape cassette. Because they're self-threading, they're easier to use. And because they have a significantly higher character yield, they don't have to be changed as often as other ribbons.



IBM Electronic 75 Typewriter

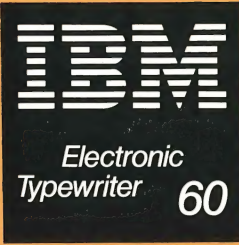






**An automatic advantage.**  
With the IBM Electronic 50 Typewriter, many routine typing tasks can be done automatically—from correcting and indenting to centering, underscoring, column layout and more.

In addition to reducing setup time, the Model 50 also aligns columns of numbers for faster statistical typing. And it features the professionally typeset look of proportional spacing in addition to 10- and 12-pitch type styles.



**An electronic memory.**  
In addition to the IBM electronic typewriter's automatic features—correcting, indenting, centering, underscoring, column layout and setup—the Model 60 also stores frequently typed phrases in its electronic memory for automatic playback.

You can store up to 736 characters of names, dates, addresses, phrases, sentences or even entire paragraphs—anything you have to type over and over. So when you have something to retype, the typewriter can do it for you quickly and automatically.

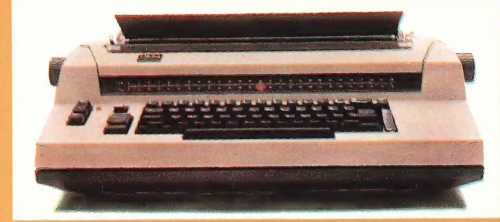
**Automatic carrier return.**  
The Model 60 also helps typists maintain their speed and rhythm. Every time a word ending falls within five characters of the right margin, the carrier returns automatically.



IBM Electronic 50 Typewriter



IBM Electronic 60 Typewriter



**More convenient features for better typing productivity.**

**Single-element typing for singular results.**  
IBM typewriters deliver a consistently sharp, uniform typed image on the page, with accurate character alignment. That's because, with single-element typing, there are no typebars to jam or pile up. No moving carriages to contend with. In short, nothing to interfere with fast, nearly effortless typing.

**Over 20 interchangeable type styles.**  
Whatever your mood or the purpose of your communication, there's a type style that can express it. You can be businesslike or informal. Subtle or bold. Whatever you choose, IBM elements snap in and out in seconds, so you can be as efficient as you are creative.

**Dual pitch for greater flexibility.** On dual-pitch models, a simple flick of the lever makes it possible to type 10 characters per inch (for impressive, easy-to-read results) or 12 characters per inch (when you have more to say in less space). And when ordering a dual-pitch model, you get your choice of two type styles at no extra cost.

**Legal-size carrier for more versatility.**  
IBM typewriters are equipped with a 15-inch carrier to accommodate a legal-size 8½ x 14-inch page either horizontally or vertically.

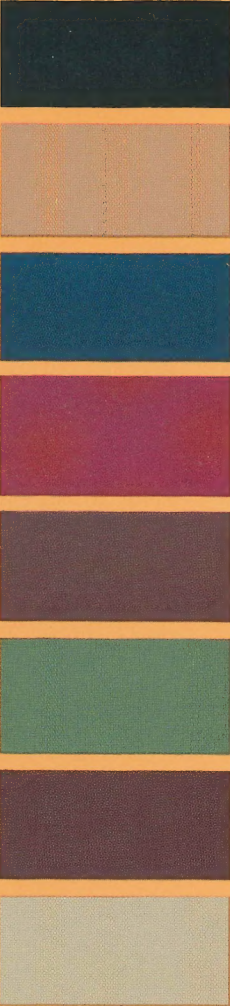
**Eight attractive colors.** IBM typewriters are available in eight colors to coordinate with the decor of any office.

**IBM reliability and service.**  
IBM service is available on all IBM typewriters under an IBM Service Agreement. The agreement provides service as required during normal IBM business hours. This includes parts, if needed, necessary preventive maintenance at time of regular service call and even IBM-selected engineering improvements—all for a preestablished annual charge. Per-call service is also available.

**A trade-in offer.**  
To find out how much we allow for your trade-in toward the purchase of a new IBM typewriter, just ask your IBM Marketing Representative.

**Let us demonstrate.**  
If you would like to know more about any of the IBM typewriters in this brochure, we'd be happy to arrange a demonstration at your convenience.

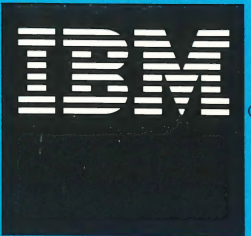
Simply fill out and mail the enclosed postage-paid reply card or write to J. V. Wirts, Dept. AX, IBM Office Products Division, 400 Parson's Pond Drive, Franklin Lakes, New Jersey 07417. An IBM Marketing Representative will contact you promptly.



convenient 10-pitch  
conveniently 12-pitch

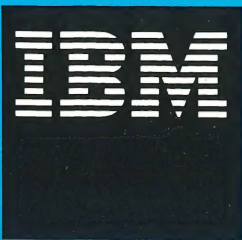
Note: Because of the inherent differences between printed colors and actual case colors, the colors shown are not completely representative and are to be used as an approximate guide only.



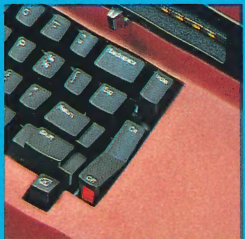


International Business Machines Corporation  
Office Products Division

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Investments  
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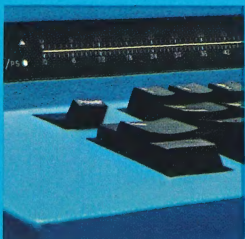
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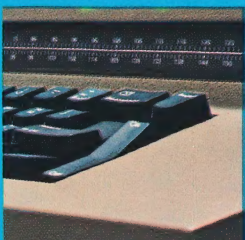
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